



The earner of this badge demonstrates the ability to align resources and actions to the organization's mission and vision by defining Key Performance Indicators (KPIs) as they relate to the strategic plan. The earner is able to clearly identify sources of uncertainty, discern the degree of influence on contributing factors, deploy leadership communication plans, and develop short- and long-term strategies to maintain productivity and performance throughout the organization.

Earner:		Reviewer:		Date:	
Strategic Planning					
Earning Criteria		The earner will complete a professional journal that identifies sources of uncertainty, discerns the degree of influence on contributing factors, deploys leadership communication plans, and develops short- and long-term strategies to maintain productivity and performance throughout the organization.			
Reviewing Criteria		The reviewer will use the provided rubric to assess the earner's ability to identify sources of uncertainty, discern the degree of influence on contributing factors, deploy leadership communication plans, and develop short- and long-term strategies to maintain productivity and performance throughout the organization.			
Scoring Criteria		Earner must score a minimum 20 points in all categories to earn the badge.			
Score		2		1	
1. SNCOA Completion					
Documentation of completion of Air University's Performance Management Coaching course or equivalent		Provides documentation of completion of the Air Force Senior Noncommissioned Officer Academy or Sister Service equivalent.		Does not provide documentation of completion of the Air Force Senior Noncommissioned Officer Academy or Sister Service equivalent.	
Score					
2. Skillport Strategic Planning Badge Courses					
Documentation of completion of prerequisite courses		Provides documentation showing completion of (2) prerequisite courses within the Skillport First Sergeant Professional Development suite: Leading with Strategic Thinking and Six Sigma Strategic Planning and Deployment.		Does not provide documentation showing completion of (2) prerequisite courses within the Skillport First Sergeant Professional Development suite: Leading with Strategic Thinking and Six Sigma Strategic Planning and Deployment.	
Score					
3. Professional Journal					
Applied strategic thinking competencies		Explained how they applied at least (2) competencies of strategic thinking to achieve an objective.		Did not explain how they applied at least (2) competencies of strategic thinking to achieve an objective.	
Score					
Applied actions for putting strategic thinking into practice		Explained how they applied at least (1) action to address each of the four components of strategic thinking: gathering information, formulating ideas, and planning for action.		Did not explain how they applied at least (1) action to address each of the four components of strategic thinking: gathering information, formulating ideas, and planning for action.	
Score					

Applied actions for incorporating strategic thinking into leadership style	Explained how they applied at least (2) techniques for leading strategically.	Did not explain how they applied at least (2) techniques for leading strategically.
Score		
Applied Lean Six Sigma tools to develop an organizations strategic plan	Explained how they applied at least (2) Lean Six Sigma tools to develop an organization’s strategic plan (e.g. Squadron, 1Sgt Council, Nonprofit Organization, etc.).	Did not explain how they applied at least (2) Lean Six Sigma tools to develop an organization’s strategic plan (e.g. Squadron, 1Sgt Council, Nonprofit Organization, etc.).
Score		
Applied SWOT analysis to evaluate an organizations operating environment	Explained how they applied SWOT analysis to identify at least (1) strength, (1) weakness, (1) opportunity, and (1) threat to their current organization.	Did not explain how they applied SWOT analysis to identify at least (1) strength, (1) weakness, (1) opportunity, and (1) threat to their current organization.
Score		
Applied actions for creating a shared vision for change	Explained how they applied at least (2) actions for creating a shared vision.	Did not explain how they applied at least (2) actions for creating a shared vision.
Score		
Applied contingency planning and business continuity planning	Explained how they applied at least (1) task to develop business continuity planning and (1) task to develop contingency planning in their current organization.	Did not explain how they applied at least (1) task to develop business continuity planning and (1) task to develop contingency planning in their current organization.
Score		
Writing	Contains professional language and few grammatical, spelling, or punctuation errors which do not detract from reader comprehension	Does not contain professional language and contains multiple grammatical, spelling, or punctuation errors which detract from reader comprehension
Score		
Total		

Please use the space provided below to detail your experience.

Reviewer: Please use the space below to provide feedback for the earner.

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Recommend award of the badge:

YES

NO

Earner Signature:

Reviewer Signature:

Issuer Signature:

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